



MOOSE VIEWS

What's
Inside

FREE
20lb
Thanksgiving
Turkey

**New Scam
Alert!**

**Employee
Sabotage!**

How much
damage
can one
employee do?
Find out on page 2

Moose Views

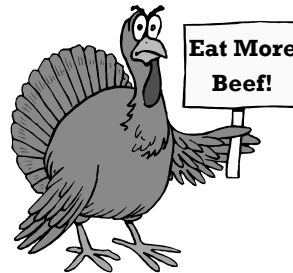
is a monthly newsletter prepared by Moose Logic to bring you information and tips on maintaining a trouble free network.

Issue 2

November, 2005

I Want To Buy Your 20 lb. Thanksgiving Turkey!

To celebrate Thanksgiving, I've decided to give away a FREE 20 lb. Thanksgiving turkey to any client—new or old—who hires us for any repair, upgrade, or installation during the month of November...and you don't even have to have the work done by Thanksgiving!



Maybe you are thinking about upgrading the PCs in your office. Maybe you're concerned about viruses, spam or losing data. Or maybe you just have a computer problem that is driving you nuts. Whatever the issue, simply give me a call to resolve it and...

I'll Buy Your Bird!
All you have to do is call me (or one of the technicians) today and let us know what problem you are experiencing. We'll give you a free, no-strings-attached estimate.

We'll also gladly discuss your options and help you to choose the right solution for your situation, budget, and time frame. If you decide to let us do the work and give us the go-ahead BEFORE NOVEMBER 23rd, I'll buy you a 20 lb. Thanksgiving turkey, even if we don't do the work until after the holiday!

Get Your 20 lb. Turkey Now:

206-774-0619

Happy Thanksgiving! - Scott

Introducing *MooseGuard*TM Managed Services!

Moose Logic is bringing the professional, accountable expertise of an enterprise IT staff to your small to medium sized business. With *MooseGuard*TM, a Managed Network Service offering, Moose Logic takes full responsibility for the performance and maintenance of your computer systems. Specifically, we offer the critical technical support you need to maximize your network's speed, reliability and stability, without the expense of a full-time IT staff. *In effect, we become your IT Staff.*

*MooseGuard*TM Managed Services is always on - preventing computer problems from escalating into system crashes, data loss, business interruptions and financial loss.

1. Moose Logic receives continuous status reports from your system
2. We evaluate risks to your systems' security, performance and health
3. We take corrective action to prevent errors, downtime and/or data loss
4. We present you with regular feedback on system performance and solutions to potential problems

We are accountable for the performance of your system and employ our expertise to optimize and maintain your network.

Employee Sabotage

Remember the good old days when disgruntled employees simply stole office supplies, faked being sick to take time off, or bad-mouthed the boss to vent their frustration? Not anymore. There is a growing trend of vindictive employees who are hacking their employers' networks to steal and destroy valuable electronic files and data.

60% Of Network Break-Ins Are Done By Disgruntled Employees

Law enforcement professionals estimate that 60% of computer system break-ins are done by disgruntled employees. This sabotage can take many forms including stealing customer lists, accessing and distributing proprietary financial records and payroll information, committing business check fraud, or siphoning money from business bank accounts.

It's Not Just Unhappy Employees

It's not just obviously disgruntled employees who become problems. Employees who are facing financial difficulties, have drug problems, or who might even be plotting to start a rival company or take a new job with a competitor pose serious threats. Then there are the well-intentioned employees who simply make a mistake. We know of one company that accidentally e-mailed their entire client database to a direct competitor because they didn't know how to use the "blind carbon copy" feature in Outlook.

How Much Damage Can One Employee Do?

Lockheed Martin's e-mail system crashed for 6 hours after an employee sent 60,000 of his co-workers an e-mail with a request for an electronic receipt. They were forced to fly in a

Microsoft rescue squad to repair the damage caused by this one employee. In another case, a disgruntled Forbes Inc. computer technician deliberately caused five of the publisher's eight servers to crash after he was fired. All of the information on the servers was permanently erased. As a result, Forbes had to shut down its New York operations for two days and sustained losses in excess of \$100,000.

Your First Line of Defense

The first line of defense is, of course, to run a background check on every prospective employee before you hire them. Most employers still skip over this even though a background check can be obtained for as little as \$10.

Next, you need to draft an acceptable user policy that is included in every employee's contract and in your employee handbook. This should be signed and dated by both you and your employees. Be sure to include language stipulating that all work produced belongs to the company and not to the worker. You should also define what employees can and cannot do with work e-mail, Internet access, and data.

Finally, we recommend installing employee monitoring software such as SurfControl's web and e-mail filtering products to enforce your acceptable user policy and prevent employees from accidentally sending inappropriate or confidential information to the outside world.

Need Help Securing Your Network From Employee Sabotage?

Whether you need a simple acceptable user policy or a more comprehensive monitoring solution, we can help. Give us a call at 206-774-0619 or visit us online at: www.mooselogic.com.

WARNING: Online Katrina Scam Alert!

As you might have suspected, there has been a proliferation of online scams soliciting funds for the victims of hurricane Katrina. This is truly heartbreaking to see because it's stealing money away from people in desperate need of help. Unfortunately, the Internet makes it very easy for these scammers to fool people into giving them money. To protect yourself, only donate money to a legitimate, well-known charity such as the American Red Cross. If you find a charity or a group that you are not familiar with, ask to see their nonprofit tax ID. Also, be especially leery of solicitations using PayPal for payments. Scammers like PayPal because it is easier to set up an account there than at a recognized financial institution.

The Lighter Side Of...

How Children See Things

Driving one sunny day, a man was shocked to see a woman in the convertible ahead of him stand up and wave. She was naked. Five-year-old Danny was shocked too. He cried, "Dad, that lady isn't wearing a seat belt!"

Mom was pounding a jar and trying to open it when the minister called. Four-year-old Jeanne answered and said, "Mom can't come to the phone right now. She's hitting the bottle."

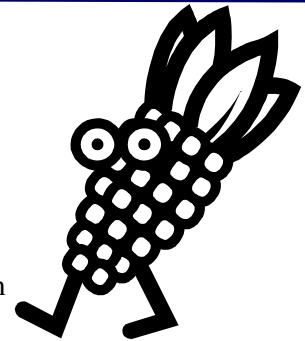
Upon seeing Grandma's false teeth soaking in a glass of water, four-year-old Jimmy whispered, "Dad, the tooth fairy will never believe this!"

Joey was looking through the family Bible when a leaf that had been pressed between the pages fell out. "Mama, look what I found," he said, "I think it's Adam's underwear!"

Creating Guest Accounts For Visiting Relatives

The holidays are right upon us and there's a good chance some of your relatives will want to use your computer while visiting. If you want to give them access but don't want them viewing your personal files, then you'll need to set up a guest account. This will give them access to your programs, but not to your personal files. Here's how...

Click the "Start" button then "Control Panel". Double-click "User Accounts", then click the "Guest Account" button. On the next window, click "Turn on the Guest Account". That's it! The next time you log on, you'll be given a choice of your regular accounts or the Guest Account. Just have the in-laws select the Guest Account and your files are safe from their prying eyes. If they're really nosy, put a password on your account. Simply go back to the "User Accounts" window and click "Change an Account". Choose your account, then click "Create a Password". Enter the password twice, and a hint if you like. Finish by clicking "Create a Password" and repeat those steps for any account that you want to protect.



Real-Time Backup and Disaster Recovery

According to a University of Texas study, only 6% of companies suffering from a catastrophic data loss survive—43% never reopen, and another 51% close within two years. With odds like that, you have to ask yourself, "How lucky do I feel?"

The traditional practices of backing up to magnetic tape, and transporting tapes off-site, is good in theory, but our experience has been that people often forget to change the tapes, or to take a set of tapes home when they're supposed to (or bring a set back in), and very few organizations actually test their backup tapes to insure that they're getting good backups!

Ask us about the new backup appliance from Lasso Logic that continuously backs up critical files in real time, and can transmit the most recent version to an encrypted off-site storage location, *automatically!*



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Services We Offer:

- *MooseGuard*[™] Managed Services
- General Network Repair and Troubleshooting
- Network Design & Implementation
- Disaster Recovery
- Virus Protection & Removal
- Network Security
- E-mail & Internet Solutions
- Wireless Networking
- Thin Client Computing
- Spam Filtering
- Storage Solutions
- Voice over IP Phone Systems



"Get some fresh air? Sure. Do you have it bookmarked?"

Know Someone Who Could Use Our Help?

Refer A New Client To Us In November And We'll Send You A FREE Wireless Mouse and Keyboard!

We love getting referrals from our loyal clients and we're not afraid to show it! Refer a new business client to us during November and we'll give you a FREE wireless mouse and keyboard and give your referral 2 FREE HOURS of computer support with absolutely no strings attached.

Everybody Wins!

You get a cool new wireless mouse and keyboard and the person you refer gets to "try before they buy" with 2 free hours of computer support (they also get introduced to an honest, reliable technician who is dedicated to solving their computer problems). Just tell your friends to mention your name when they call so we can reward your loyalty and make sure they get their 2 free hours of support.

Who Is A Good Referral?

Any business owner you know that has 5 or more PCs is a great referral for us. Unfortunately, we do not serve home users at this point because we are geared for small business computing.

We'd Love To Hear From YOU!

Is there an article you would like to comment on? Is there a topic you want us to research? Have a funny story or a resource you want to share with the other subscribers? Send it to us! We are always looking for new and useful content to add to Moose Views.

Call us at: 206-774-0619

Or send email to: feedback@mooselogic.com